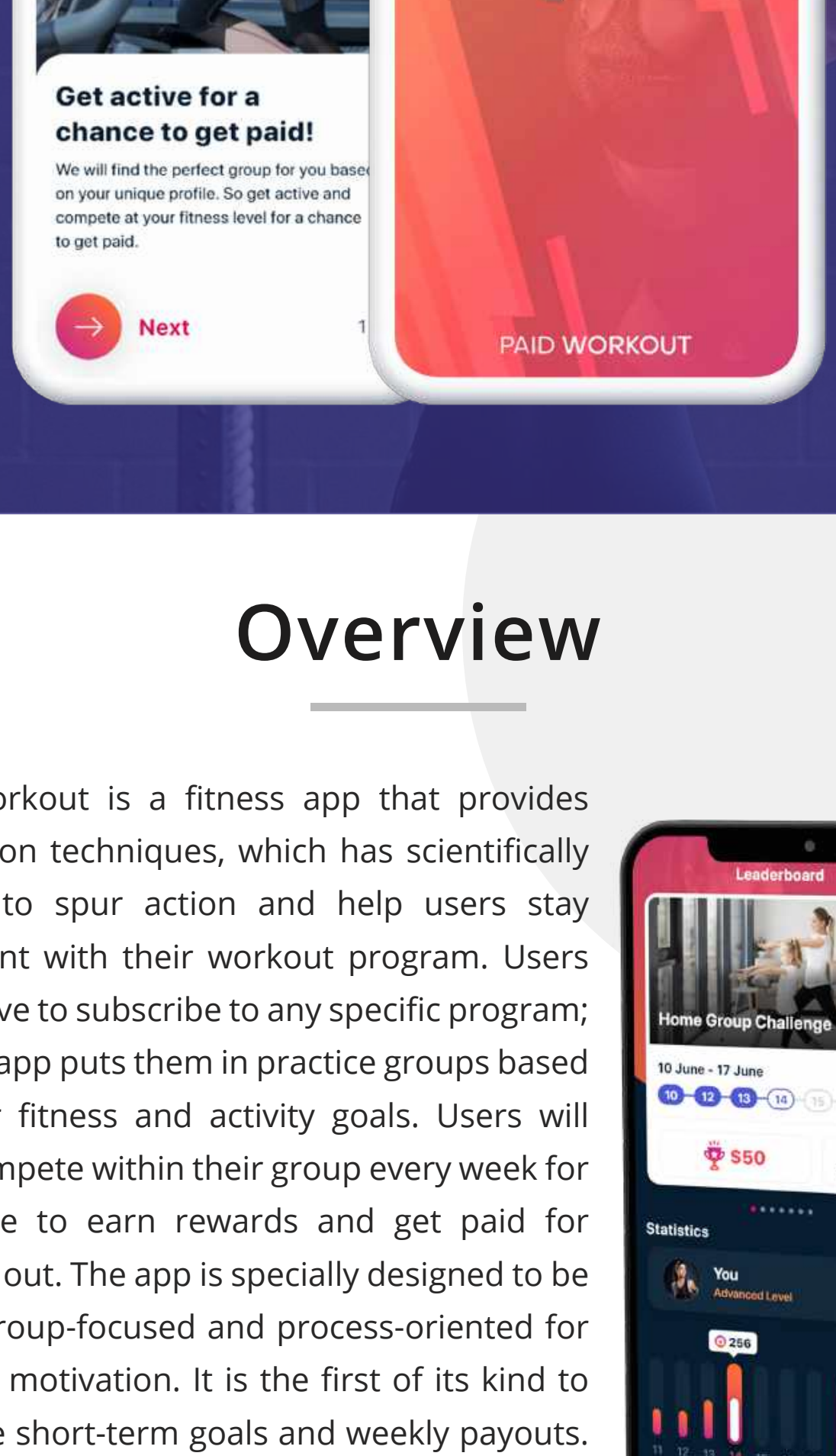




PAID WORKOUT

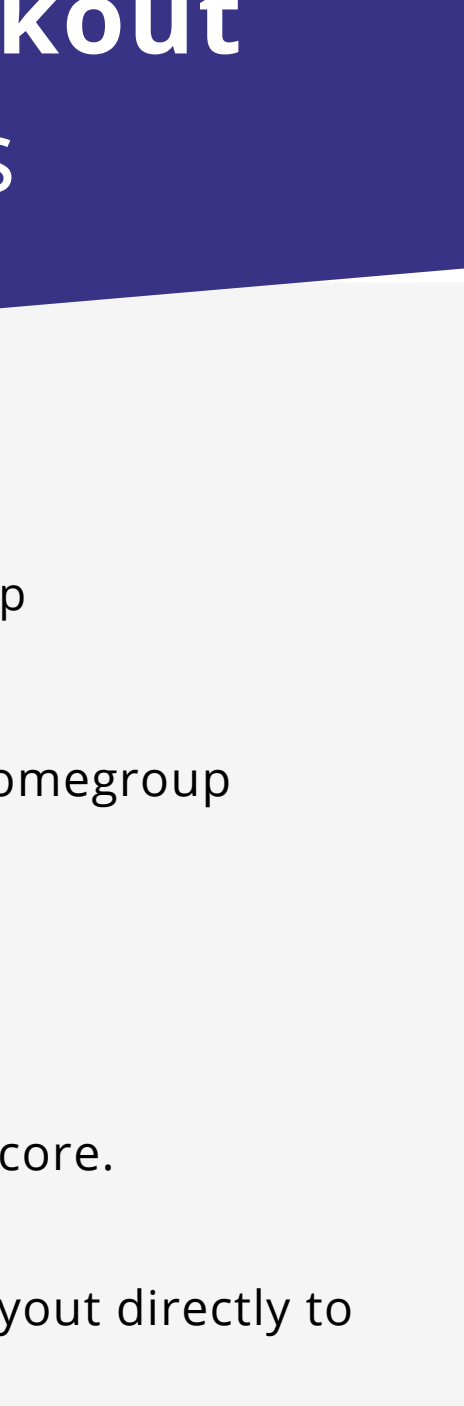
ON-DEMAND FITNESS APP DEVELOPMENT

Join Challenges, Stay Active, And Workout For The Chance To Earn Cash



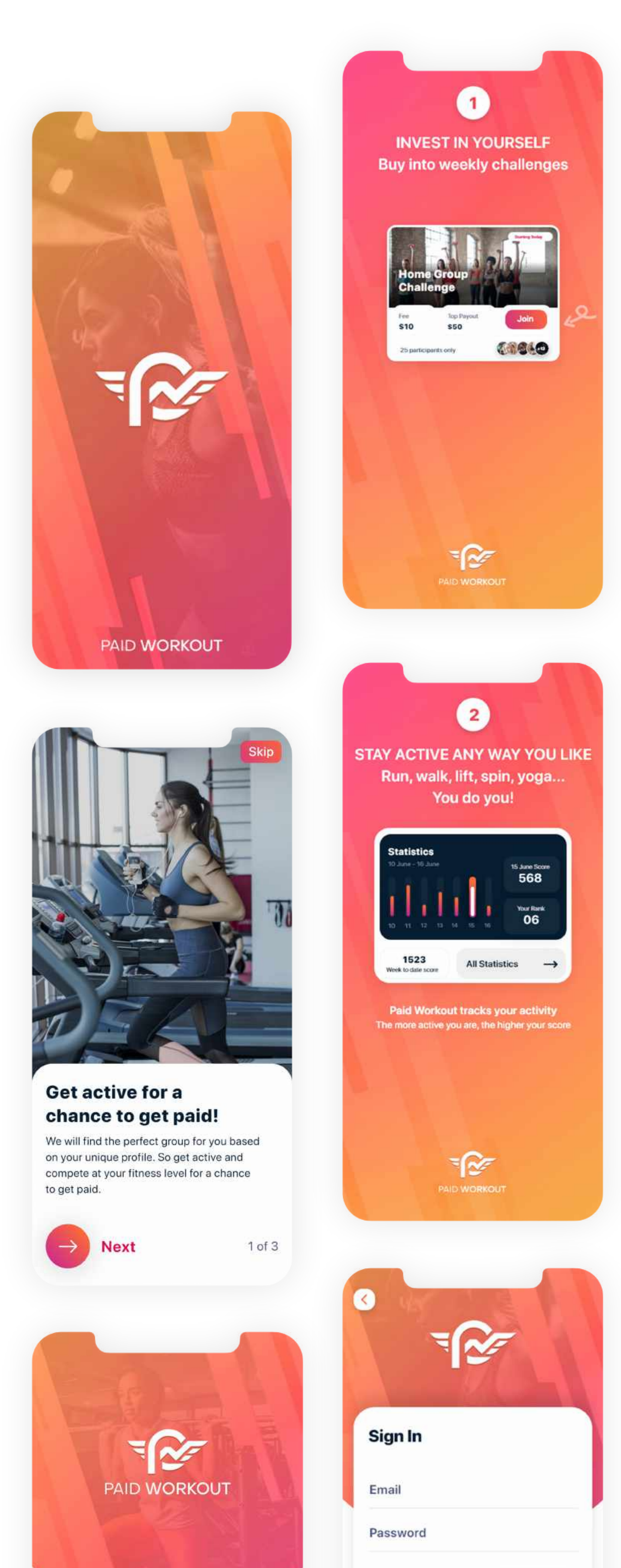
Overview

Paid Workout is a fitness app that provides motivation techniques, which has scientifically proven to spur action and help users stay consistent with their workout program. Users don't have to subscribe to any specific program; first, an app puts them in practice groups based on their fitness and activity goals. Users will then compete within their group every week for a chance to earn rewards and get paid for working out. The app is specially designed to be target-group-focused and process-oriented for ongoing motivation. It is the first of its kind to combine short-term goals and weekly payouts. It is an utterly unique approach to encourage a healthy lifestyle. Wherever you are at in your fitness journey, the Paid Workout app sweetens the deal by getting you paid. Challenge yourself and compete with others, all while getting fit and cashing in.



How Paid Workout App Works

- Download Paid Workout App
- Sign Up & join a custom homegroup
- Get active this week.
- Check out your rank and score.
- Top 3 Active Scores get payout directly to your wallet.



Typo & Colors

Aa

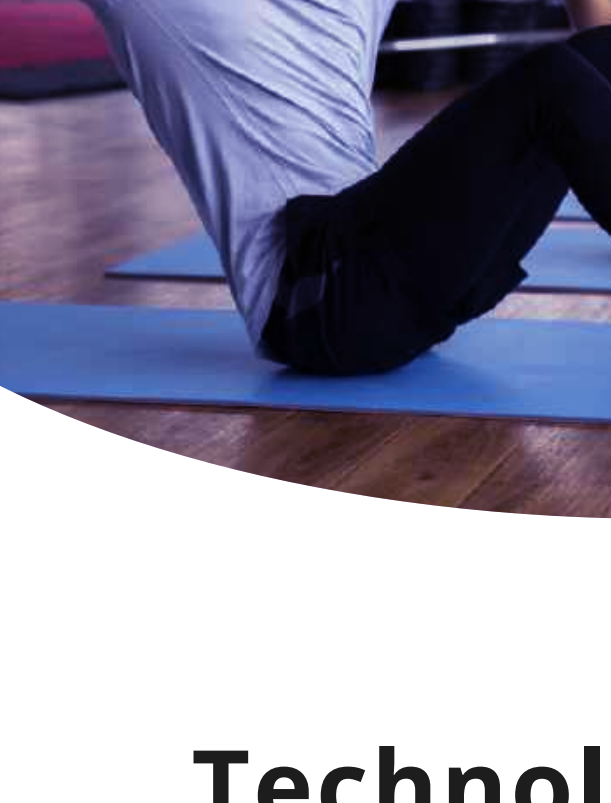
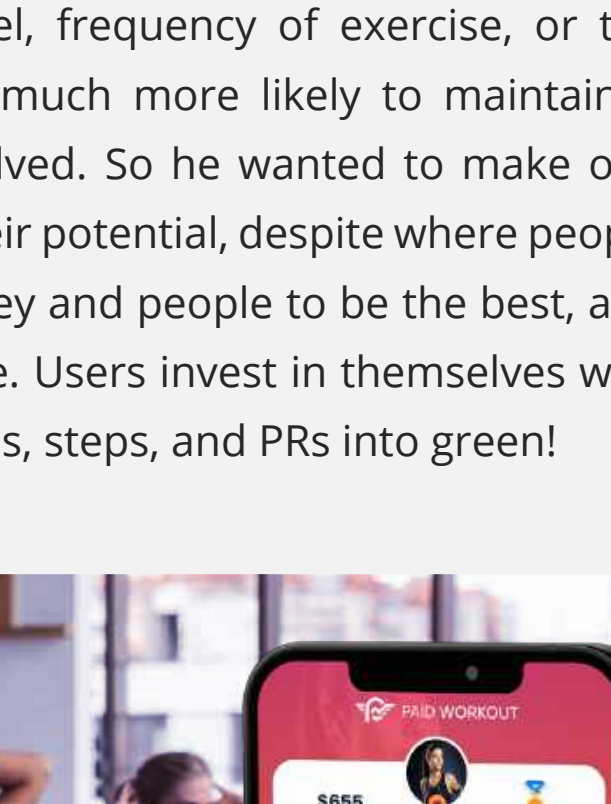
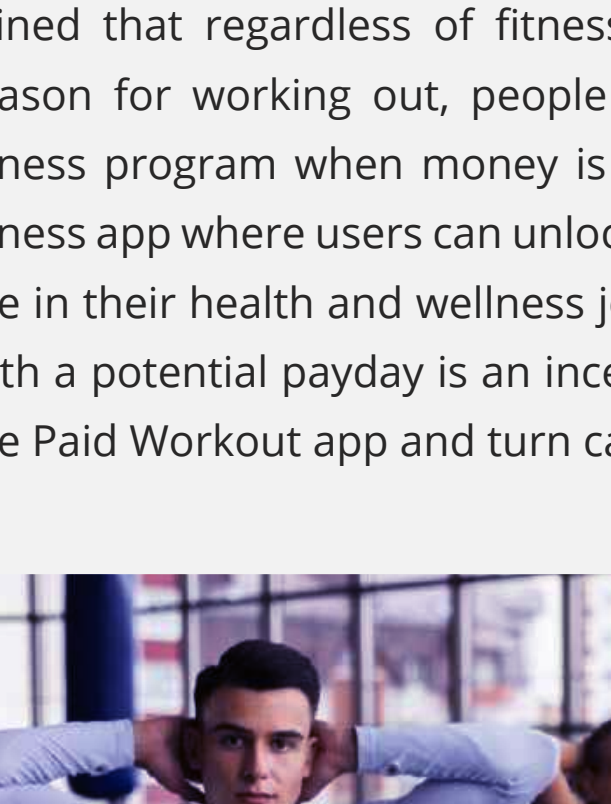
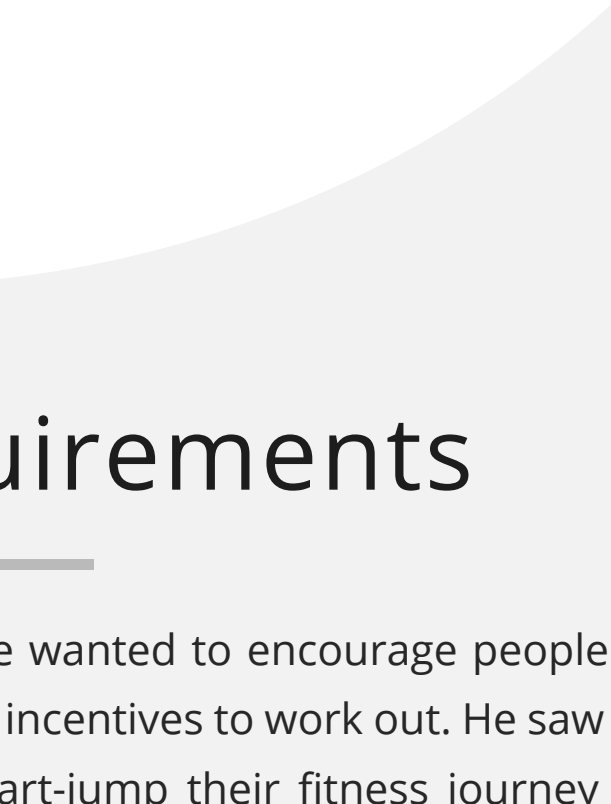
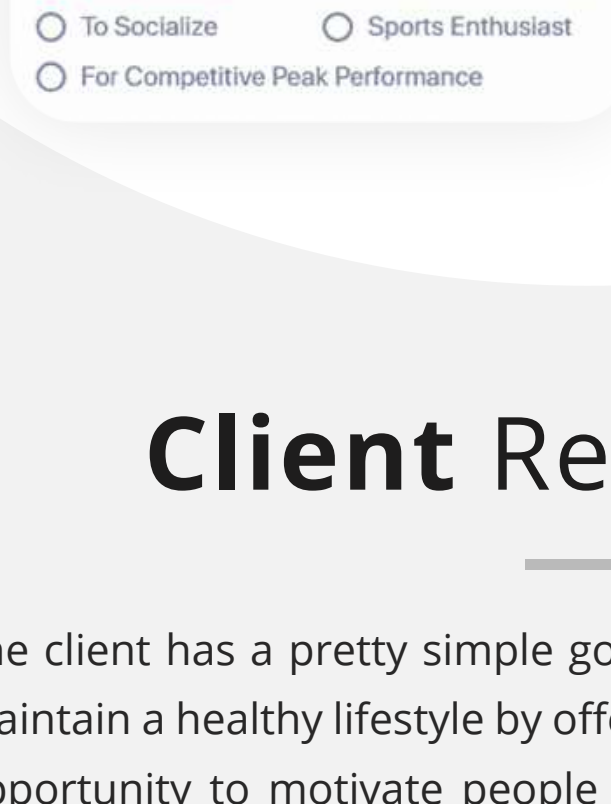
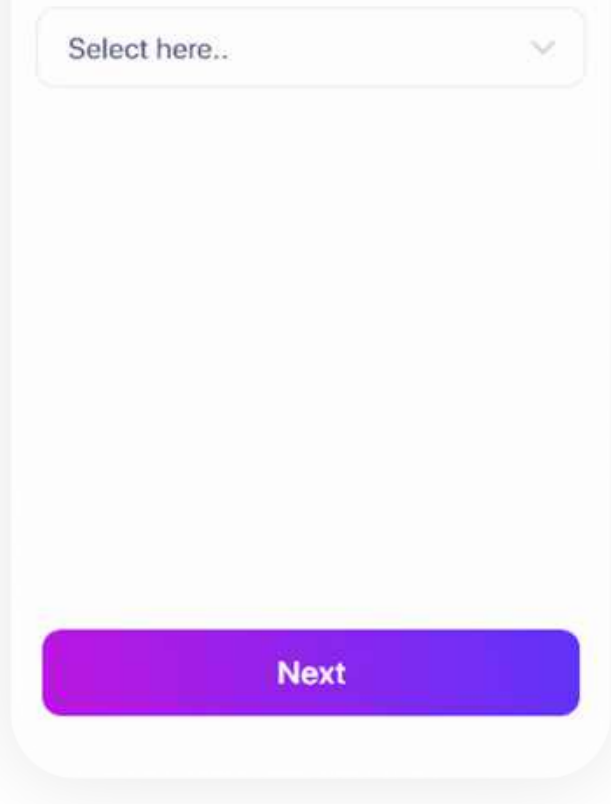
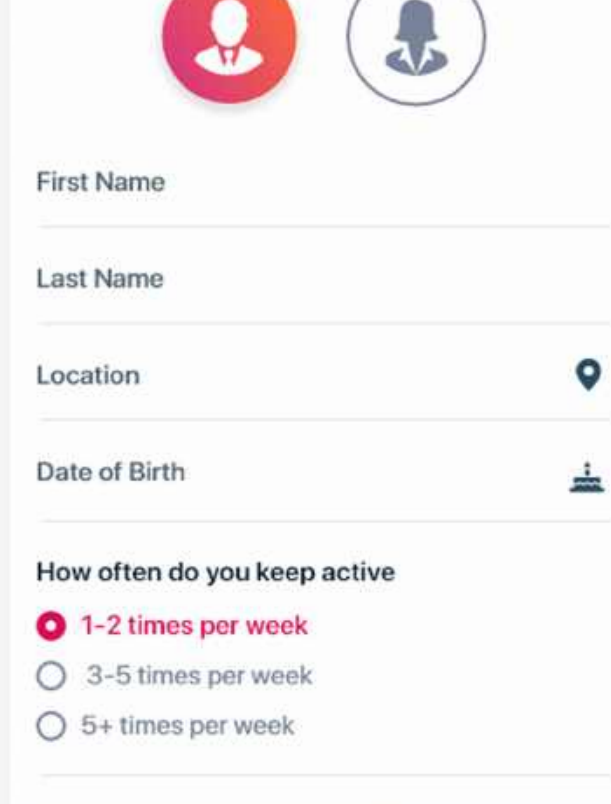
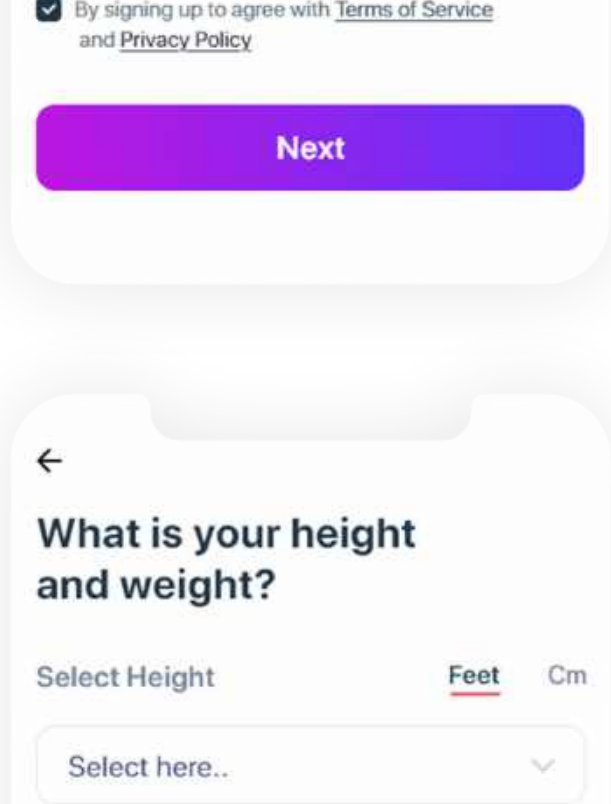
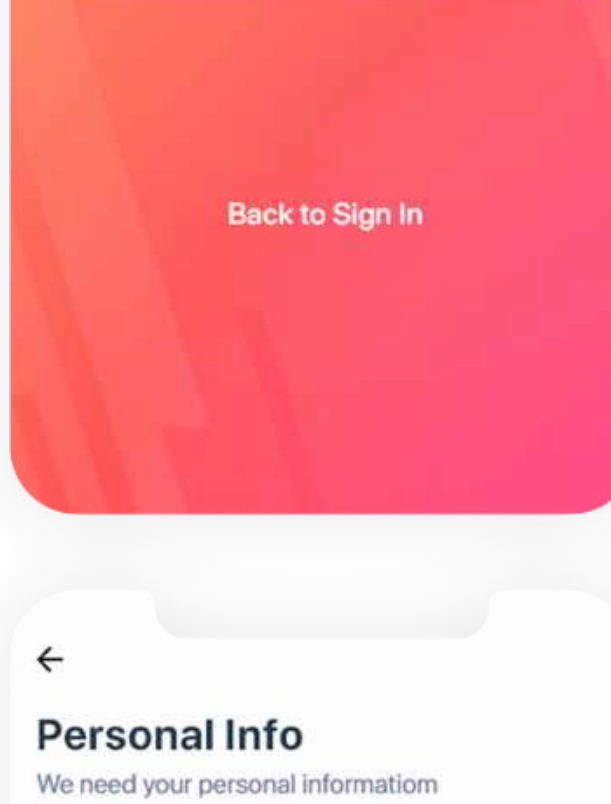
SF Pro Display

• Thin • Regular • Medium • Bold

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- #FF6C39
- #DC0D56
- #294D5E
- #4D59D3
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- #383D7F
- #40B8E9



Client Requirements

The client has a pretty simple goal; he wanted to encourage people to maintain a healthy lifestyle by offering incentives to work out. He saw an opportunity to motivate people to start-jump their fitness journey by customizing short-term wins as an encouragement model. They ascertained that regardless of fitness level, frequency of exercise, or the reason for working out, people are much more likely to maintain a fitness program when money is involved. So he wanted to make one fitness app where users can unlock their potential, despite where people are in their health and wellness journey and people to be the best, and with a potential payday is an incentive. Users invest in themselves with the Paid Workout app and turn calories, steps, and PRs into green!



Technology Stacks



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